

Erica Nadworny

www.ericanadworny.com

hello@ericanadworny.com

919-617-1078

SUMMARY OF SKILLS

Innovative, creative designer experienced in print, environment, and interactive design
Demonstrated conceptual and practical designs; excelling as part of a team or independently
Organized, motivated, and detail-oriented with proven leadership skills

EXPERIENCE

Sacks Exhibits INC., Wilmington, MA 02/09 - 06/09
Graphics Manager

Directed and supported all areas of the graphics department in a fast-paced agency; design, management, client communication, vendor relations, production, pricing, and archiving
Senior staff designer, typically functioned as lead in projects requiring collaboration
Discussed ideas with clients which were incorporated into art direction provided to junior designers

Traffic Manager 09/08 - 02/09

Managed flow of work through the department from original order through shipping; disseminating the information to account executives and the company as applicable
Maintained vendor relationships and new product reliability, including assurance of purchase power pricing and on-schedule delivery
Fielded all client inquiries to the department pertaining to design and graphic production

Graphics Specialist 07/05 - 10/07

Successfully designed graphics for exhibit and large-format applications: clients ranged from non-profit businesses to large corporations such as Comcast
Independently and efficiently managed projects of various scale, production schedules, and time-lines to maximize saving to the client and profits for the company
Communicated effectively with clients, structural engineers, and vendors at all times to keep all projects on schedule and corrected errors before problems could arise

The Aerospace Corporation, El Segundo, CA 11/07 - 09/08
Graphic Design Coordinator

Designed and managed print and presentation media for the corporate environment: mostly using the Adobe Creative Suite, projects ranged from the annual report to brochure work and internal ads
Maintained communication with clients and vendors to achieve high quality pieces; press supervision, photo direction, and translation of client-side information into attractive visual communication
Active participant in the 2007 corporate re-branding and client education

FREELANCE/CONTRACT

Fresh Dips - Identity and web design 2010
Exhibit Resources - Exhibit graphic design 2009 - 10
SACKS Exhibits - Exhibit graphic design 2009 - 10
Beacon Threads - Identity and web design 2008 - 10
The Ellie Fund - Print design 2007 - 09

EDUCATION

Massachusetts College of Art, Boston, MA 01/06 - 05/07
Graphic Design Certificate Coursework

Northeastern University, Boston, MA 09/00 - 04/05
College of Arts and Sciences, 5-year Co-op Program
Bachelor of Science in Psychology, minor in Art
Delta Zeta Sorority, Womens' Lacrosse

COMPUTER SKILLS

Proficient in Adobe CS4: Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, and Flash; HTML, CSS, AS2&3, JavaScript, jQuery, Quark, Inspire, Microsoft Office, PeopleSoft, MAC or PC

References available upon request